

To the Mindstream Team,

My name is EJ and I am an experienced art director with a unique set of interests and professional skills. I have spent 3+ years at RMD Advertising in Columbus, leading the conceptualization and execution of marketing assets for many food brands. I embraced the demands of being a key member of a small agency team and created a lot of work I am proud to showcase.

Please check out my portfolio: <http://www.NothingbutCreative.com>

Life happens and I needed to relocate to Northeast Ohio to be close to family. While platooned, I spent time working for a software company, assisting with marketing projects and working with developers on UI. I have also spent time working towards publishing my own board game and experimenting with 360 degree video.

I have decided to returning to Columbus in September to try to get back on the fast track; I want to find the right job in advertising with the right team. I am actively looking to work with creative directors and other art directors that push me, as well and young creatives that I can help grow.

I wear my art director scars proudly. I've delivering successful campaigns under seemingly impossible deadlines. I've been on both sides of an RFP. I've had west coast clients that chose to call late on Friday. Though it takes a lot of effort, I love having a job that requires me to be on top of my game every day.

I want to join Mindsteam Interactive because I see a strong team and strong work. Working with other top creatives is my dream, I believe it will push me higher than I can push alone.

Sincerely,
EJ Hall
(614) 975-9611



EJ HALL *Art Director*

I'm a creative that uses technology and design to connect with an audience and deliver a story. My journey started by writing code and producing multimedia content, and then grew into working on larger advertising, packaging, and branding projects. I want an opportunity to continue working on impactful projects and building myself as a creative leader.

EXPERIENCE

- 2015 **Autosoft / Design Consultant**
Assisted during an extended search for a new Director of Marketing. I worked with the marketing team on advertising, branding, and trade materials. Worked with the company leadership on internal communication projects and investor presentations. Consulted with the software development team about UI concerns across devices and assisted with testing.
- 2012 **RMD Advertising / Assoc. Art Director**
I was asked to return in order to lead creative projects for food clients. I worked in digital and print advertising, with additional work in packaging, video, and email. Managed external developers and young designers.
- 2011 **TextbooksRus / Interactive Designer**
Hired to work on web, eCommerce, and PPC. Worked directly with developers for the first time.
- 2010 **RMD Advertising / Senior Designer**
Worked on web and social media advertising for emerging food brands.
- 2007 **Supplies Guys / Web & Graphic Designer**
Maintained several eCommerce websites and learned PPC advertising and email marketing skills.
- 2004 **OSU / Graphic Designer for Telecommunication Dept.**
Created marketing and instructional materials. Operated the University television channel, creating graphics and scheduling content.

Online Portfolio

NothingButCreative.com

Contact

everett.j.hall@gmail.com

Social Media

LinkedIn.com/in/everettjhall

Facebook.com/everettj.hall

Instagram.com/ejamaalhall

SKILLS

- 9 Photoshop
- 9 Illustrator, Sketch, & InDesign
- 8 AfterEffects
- 8 Photo & Video Editing
- 6 Audio Recording
- 7 Copywriting
- 6 User Interface (UI) & User Experience (UX)
- 7 Social Media Marketing
- 8 PPC, Google Adwords, Facebook, and YouTube
- 8 Web Coding, SEO HTML & CSS
- 9 Prezi

Education

Full Sail University / Bachelors of Science, Digital Art & Design
OSU / Art & Design
Full Sail University / Associate of Science, Digital Media