

# EJ HALL

## Art Director

I'm a creative that uses technology and design to connect with an audience and deliver a story. My journey started by writing code and producing multimedia content, and then grew into working on larger advertising, packaging, and branding projects. I want an opportunity to continue working on impactful projects and building myself as a creative leader.

## EXPERIENCE

- 2015 **Autosoft / Design Consultant**  
Assisted during an extended search for a new Director of Marketing. I worked with the marketing team on advertising, branding, and trade materials. Worked with the company leadership on internal communication projects and investor presentations. Consulted with the software development team about UI concerns across devices and assisted with testing.
- 2012 **RMD Advertising / Assoc. Art Director**  
I was asked to return in order to lead creative projects for food clients. I worked in digital and print advertising, with additional work in packaging, video, and email. Managed external developers and young designers.
- 2011 **TextbooksRus / Interactive Designer**  
Hired to work on web, eCommerce, and PPC. Worked directly with developers for the first time.
- 2010 **RMD Advertising / Senior Designer**  
Worked on web and social media advertising for emerging food brands.
- 2007 **Supplies Guys / Web & Graphic Designer**  
Maintained several eCommerce websites and learned PPC advertising and email marketing skills.
- 2004 **OSU / Graphic Designer for Telecommunication Dept.**  
Created marketing and instructional materials. Operated the University television channel, creating graphics and scheduling content.

### Online Portfolio

NothingButCreative.com

### Contact

everett.j.hall@gmail.com

### Social Media

LinkedIn.com/in/everettjhall

Facebook.com/everettj.hall

Instagram.com/ejamaHall

## SKILLS

- 9 Photoshop
- 9 Illustrator, Sketch, & InDesign
- 8 AfterEffects
- 8 Photo & Video Editing
- 6 Audio Recording
- 7 Copywriting
- 6 User Interface (UI) & User Experience (UX)
- 7 Social Media Marketing
- 8 PPC, Google Adwords, Facebook, and YouTube
- 8 Web Coding, SEO HTML & CSS
- 9 Prezi

## Education

Full Sail University / Bachelors of Science, Digital Art & Design  
OSU / Art & Design  
Full Sail University / Associate of Science, Digital Media